



## Next-generation pre-qualification platform.

### Sell more homes.

Preflight is a free lead generation and pre-qualification tool that attracts and pre-qualifies buyers on your website. Create and capture new leads in real time and provide your buyer's access to their Preflight report, including the actual FICO® scores used in the mortgage lending process (a Preflight exclusive). Available through your favorite lenders, Preflight jump-starts the mortgage process and speeds the path to the closing table.

### More Buyers & Listings

Instantly create an online marketing presence with powerful lead generation tools. Capture home shoppers, renters, and builders. Capitalize on FSBO listings and buyers — without ever asking for a listing.

Preflight attracts new buyers and sellers from every email, web and social media post, placing your name and contact information in front of thousands of potential buyers and referral sources.

### Know Before You Show

Before investing your time and energy showing properties, pre-qualify every potential buyer up-front. Preflight works from virtually any online device and is available through your favorite mortgage professionals. Your lender instantly receives all the credit data needed to price, approve and close your buyer's loan.

### Protect Yourself

The job of a REALTOR® can be dangerous — Preflight provides critical safety and security enhancements for real estate professionals. Preflight authenticates each prospect before you allow access to your vehicle or arrange private meetings at unoccupied properties.

### This changes everything.

Powerful features new to Preflight.

**Enhanced Marketing:** Customize marketing campaigns using referral codes to waive buyer costs.

**Buyer Invitations:** Invite buyers and add agents with just a few mouse clicks.

**Enhanced Administration:** Easily monitor buyer and agent activity.

**New security and compliance tools:** Minimize the time to closing. Preflight helps your lender comply with new and complex regulations including Dodd-Frank/TRID, RESPA and FCRA/FACTA.

**Online in minutes:** Preflight automatically creates your customized webpage co-branded with your favorite lenders and loan officers.

### Getting Started is Fast, Easy and Free

In addition to the Preflight webpage automatically created, you can easily add Preflight directly to your existing website. Attract more buyers by adding Preflight call-to-actions to your emails, social media or blogs.

Preflight is open to all licensed real estate professionals and provides a marketing advantage over competing agents. Ask your favorite lenders to provide you access to Mortgage Preflight.

For more information visit [MortgagePreflight.com](http://MortgagePreflight.com) or call 855.982.8050.



**Prequalify Now**  
**Instant Access to Your FICO Scores**

An example of a Preflight call-to-action.

Prepared for:

**XYZ Home Loans**

Main Street, Towson, MD 21286

Reference #:

Applicant: Smith, John

Co-Applicant: Smith, Jane

Request Date: 09/01/2010

## credit radar™

### Qualifications

	Applicant		Co-Applicant	
	Current (from bureaus*)	Potential	Current (from bureaus*)	Potential
<b>Credit score</b>				
on Equifax	Mid 657	+11→668 <small>more</small>	655	+17→672 <small>more</small>
on Experian	645	+27→672 <small>more</small>	Mid 647	+15→662 <small>more</small>
on TransUnion	682	+23→705 <small>more</small>	610	+23→633 <small>more</small>
<b>Negative mortgage history</b>				
In last 12 months		none		none
All time		!		!
Installment loans ≤10 months left		!		none

### Key Indicators

Mid-score forecast, in 30 days <small>?</small>	↘ 638	↗ 660
Collection accounts	!	!
Public records	none	none
In dispute	none	none
In credit counseling	none	none
Authorized user	!	none
Mortgage shopping (recent inquiries)	none	none
Alerts reported by bureaus <small>?</small>	!	none

### Mid-Score Risk

If revolving balances rise,	+\$250 ↘ 630	+\$250 no decrease
in 30 days <small>?</small>	+\$1,000 ↘ 624	+\$1,000 ↘ 635

\* "Current" scores are provided by the credit bureaus (see credit scoring section of credit report for details). "Potential" scores and score changes, score "forecast" and score "risk" are provided by CreditXpert Inc. and are not bureau or FICO scores or changes.